Attracting millennial Christians with a digital love and money coach
Our journey at
23% of millennials say that financial stress makes them physically ill on a weekly or monthly basis.
And discovered it was just as much about relationships as money causes problems in their relationship.
And we know the game has changed...
So we are changing ourselves
• Building an agile mindset
• Becoming fluent in technology
• Practicing creative discipline
And learning how to be different
• Taking a more holistic approach
• Personalizing user experiences
• Focusing on long term relationships
And making it easy to take action
• Creating a better purchase process
• Embracing new channels
• Transparent and genuine
Thank you!

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