



The ICMIF Development Committee Strategy

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The ICMIF Development Function



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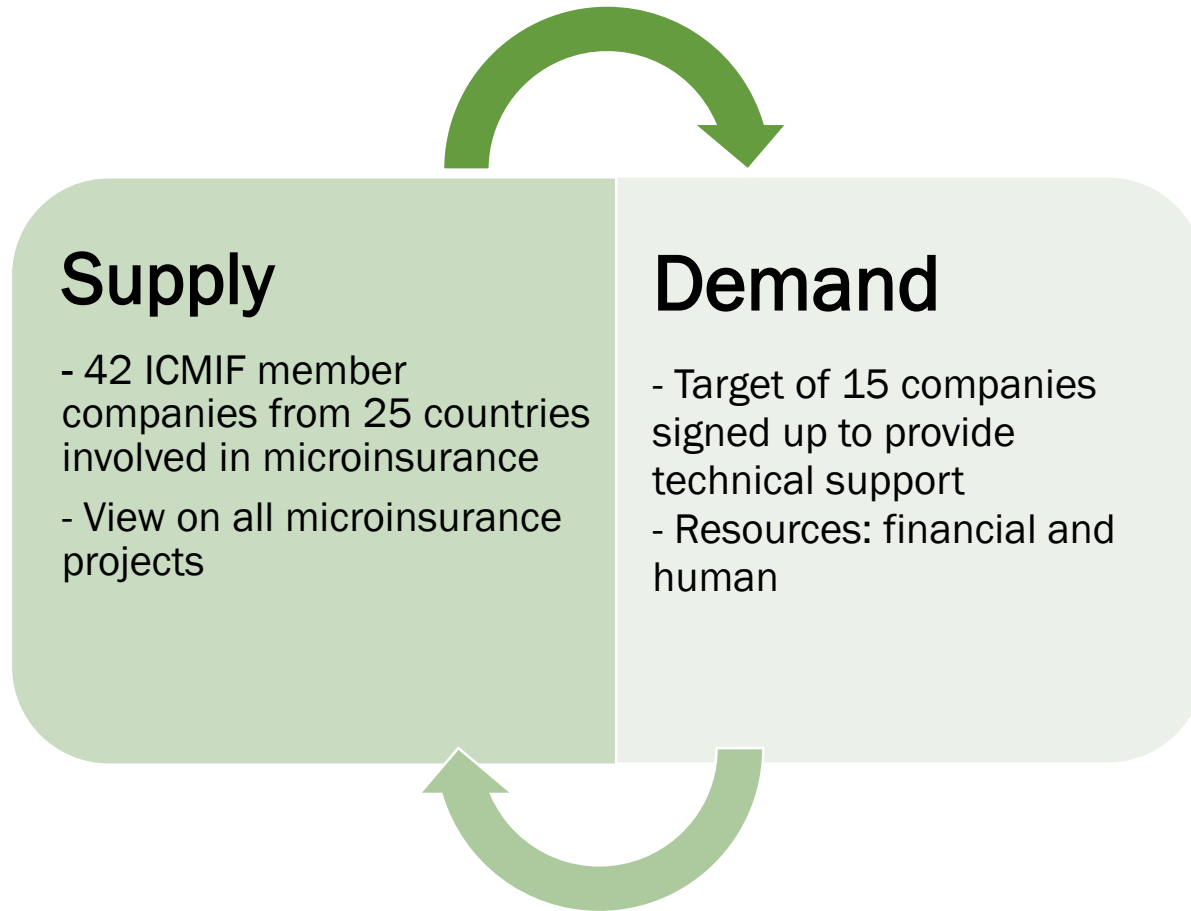
ICMIF Development Committee Strategy 2019 - 2022

Mission: To extend the outreach of mutual microinsurance

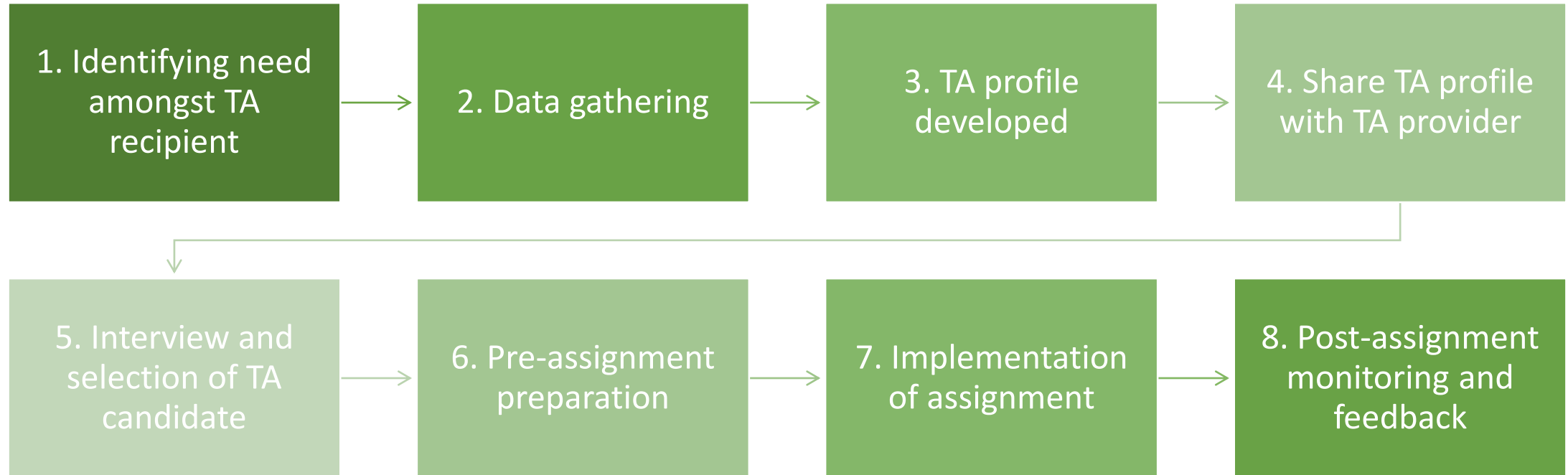
Strategy: Leveraging the unique capacity of the ICMIF membership and its solidarity towards protecting the underserved

Impact: At least 30 Technical Assistance assignments on operational, strategic and legislative matters completed by the end of 2022

Technical Assistance: supply and demand



Technical Assistance (TA) flow chart



Current status

- 11 assignments conducted since the 5-5-5 launched

“It was a great opportunity for me to develop my qualities as a finance professional.”

Bas Lavalaye, Finance and Control Manager, Achmea (the Netherlands)



“The processes and strategies developed by Ellie and Dan will be instrumental in helping CIC protect many more low-income farmers.”

Eve Thiong’o, CIC Insurance Group (Kenya)



“I’m very proud to be part of the 555 microinsurance project in Kenya and to contribute through this project to P&V’s mission.”

Fabian Melis, Management Trainee, P&V (Belgium)



“These assignments are designed to create a win-win-win situation.”

Achmea Foundation (the Netherlands)



Next steps

- Market assessment
- Create a **pool of member organisations interested to provide Technical Assistance** support from emerging and developed markets

Expected achievements by 2022

- Create meaningful impact on the outreach of mutual microinsurance.
- Enable ICMIF members to utilise the Technical Assistance programme for talent development and talent retention.
- Establish new relationships and cooperation between member organisations.
- Facilitate the transfer of emerging market solutions to developed market challenges.

Thank you!

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DEVELOPMENT