



ICMIF AMERICAS

DIGITAL CONFERENCE
CONFERENCIA DIGITAL
2021

THE POWER OF CONNECTIVITY : INNOVATION & INCLUSIVENESS IN CHANGING TIMES
EL PODER DE LA CONECTIVIDAD : INNOVACIÓN E INCLUSIÓN EN TIEMPOS DE CAMBIO

AGENDA: November 8–11, 10.00 to 12.30 EST (15.00–17.30 GMT)

Monday, November 8: Keynote speech and ICMIF Americas AGM

10.00 to 12.30 EST (15.00–17.30 GMT)

- Keynote speech entitled 'Convergence in sustainable business: the imperative to act', by Marie-Josée Privyk, Head of ESG Innovation at Novisto

Tuesday, November 9: Strategic learnings from the pandemic

Chair & introduction: Shaun Tarbuck, Chief Executive, ICMIF

10.00 to 12.30 EST (15.00–17.30 GMT)

- Industry view to address socio-economic and financial learnings; how the industry is likely to change in the future; and impact on customer behaviours

Thomas Holzheu, Chief Economist Americas, Swiss Re Institute, (USA)

Andrea Keenan, Executive Vice-President, and Chief Strategy Officer, AM Best (USA)

Peter Manchester, Global Insurance Consulting Leader & EMEA Insurance Leader, EY (UK)

- CEO view: a panel of ICMIF CEOs share their experiences during the pandemic, including: how the values of being a mutual/cooperative business were reinforced and played a part in their response; how they pivoted their business model to continue to support customers, employees, and communities; and now, looking forward, how they are looking to transform their business to thrive in the "new normal"

Mariela Silva, CEO, Seguros Equidad (Honduras)

Izak Smit, CEO, PPS (South Africa)

Jean St-Gelais, Chair of the Board of Directors, Beneva (Canada)

Hilde Vernailen, CEO, P&V (Belgium) & ICMIF Chair

Wednesday, November 10: Mutuality: Creating sustainable, purpose-driven companies of the future

Chair: Ben Telfer, Vice-President, Business Intelligence, ICMIF

10.00 to 12.30 EST (15.00–17.30 GMT)

- Showcase of ICMIF members in their journey to transform their organisations to create purpose-driven and customer-centric organisations for the future, leveraging a competitive advantage through their mutual/cooperative values and mission, and commitment to have a positive impact on society.

Lisa Flanary, Chief Growth Officer, Thrivent, (USA)

Belén Gómez, Member of the Executive board and U-RUS Coordinator, Río Uruguay Seguros (Argentina)

- How to embark on your ESG journey with ICMIF Supporting Member Aviva Investors
- Roundtable discussions

Thursday, November 11: Innovative solutions – how to transform your business model

Chair: Lisa Gardi, Account Executive, Shelter Re, USA

10.00 to 12.30 EST (15.00–17.30 GMT)

- Transformation of our members' business models to benefit from greater speed, scale, and simplicity in terms of IT, products, business processes & customer interactions
- Case studies from Argentina, Brazil and the Netherlands

Fabio Gastal, Director – New Business, Seguros Unimed and Academic Director of the Unimed University (Brazil)

Ronald Willemsen, Director, InShared International (Netherlands)

Martin Faicht, Head of Marketing and Communications, Grupo Asegurador La Segunda (Argentina)

- Roundtable discussions