



ICMIF AMERICAS

DIGITAL CONFERENCE
CONFERENCIA DIGITAL
2021

THE POWER OF CONNECTIVITY : INNOVATION & INCLUSIVENESS IN CHANGING TIMES
EL PODER DE LA CONECTIVIDAD : INNOVACIÓN E INCLUSIÓN EN TIEMPOS DE CAMBIO

AGENDA: 8–11 November, 15.00–17.30 GMT

Monday 8 November: Keynote speech and ICMIF Americas AGM

15h00 a 17h30 GMT

- Keynote speech by Marie-Josée Privyk, Head of ESG Innovation at Novisto

Tuesday 9 November: Strategic learnings from the pandemic

Chair & introduction: Shaun Tarbuck, Chief Executive, ICMIF

15h00 a 17h30 GMT

- Industry view to address socio-economic and financial learnings; how the industry is likely to change in the future; and impact on customer behaviours
- CEO view: a panel of ICMIF CEOs share their experiences during the pandemic, including: how the values of being a mutual/cooperative business were reinforced and played a part in their response; how they pivoted their business model to continue to support customers, employees, and communities; and now, looking forward, how they are looking to transform their business to thrive in the “new normal”

Wednesday 10 November: Mutuality: Creating sustainable, purpose-driven companies of the future

Chair: Ben Telfer, Vice-President, Business Intelligence, ICMIF

15h00 a 17h30 GMT

- Showcase of ICMIF members as purpose-driven companies
- How to embark on your ESG journey with ICMIF Supporting Member Aviva Investors
- Roundtable discussions

Thursday 11 November: Innovative solutions – how to transform your business model

Chair: Lisa Gardi, Account Executive, Shelter Re, USA

15h00 a 17h30 GMT

- Transformation of our members’ business models to benefit from greater speed, scale, and simplicity in terms of IT, products, business processes & customer interactions
- Case studies from Argentina, Brazil and the Netherlands
- Roundtable discussions