

INSHARED BEYOND BOUNDARIES

MEET INSHARED: 100% DIGITAL INSURANCE

ICMIF

Ronald Willemsen

11th November 2021



inshared  we all benefit

WE ALL BENEFIT

ANNUAL REWARD FOR ALL CUSTOMERS IF CLAIMS < 80%



we reserve 20% for
our own
organisation



and 80% for claims





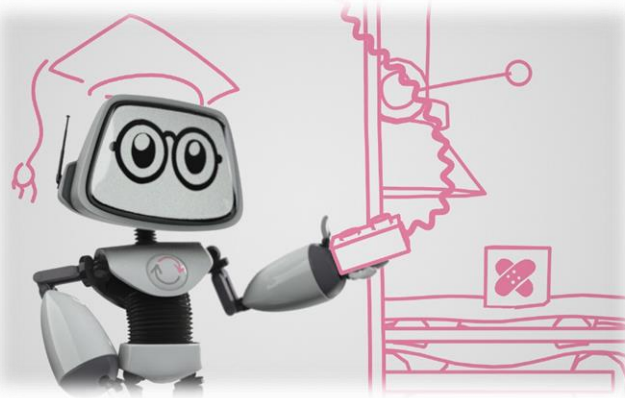
**EXCELLENT CUSTOMER EXPERIENCE
& LOW COST RATIO**

DIGITAL INSURANCE

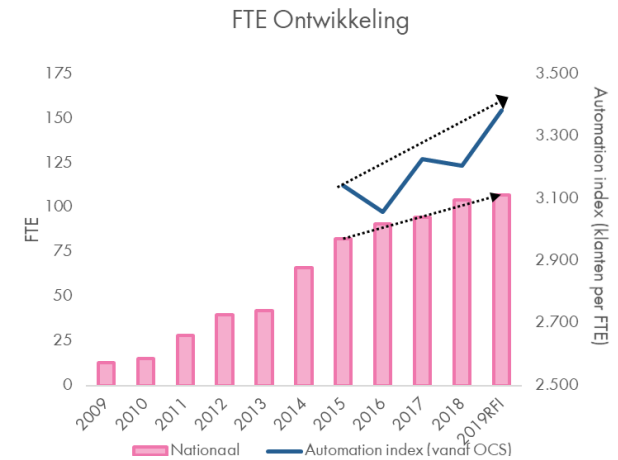
LOWEST COST RATIO IN THE (Dutch) MARKET



self service 97%



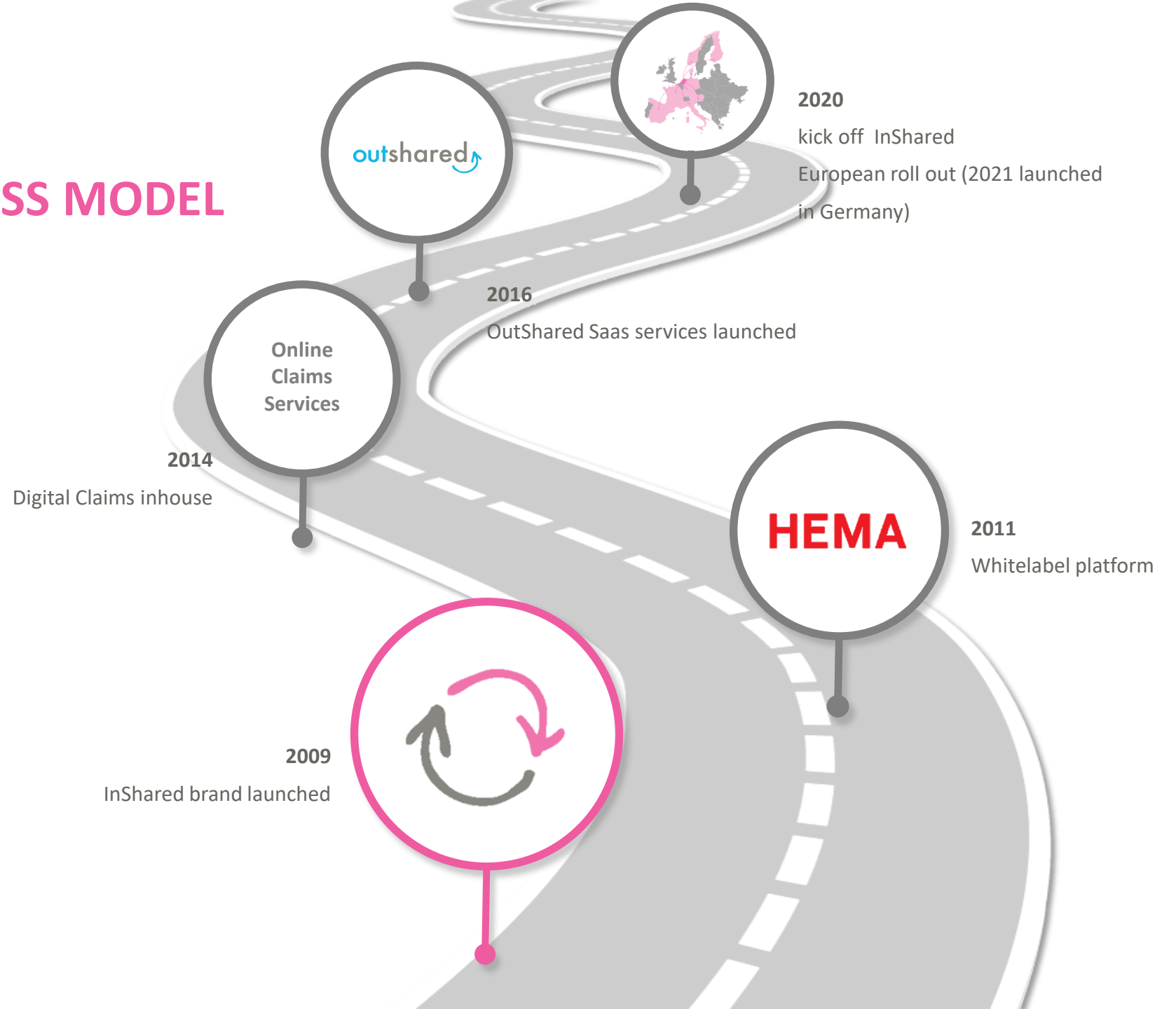
STP claims 60%



automation index >3.000

automate what can be automated

INSHARED INNOVATION IN BUSINESS MODEL



LESSONS LEARNED (FOR FUTURE PROJECTS) AFTER 3 GREENFIELDS

- commitment from the top; separate entity
- strong leader with vision and getting things done
- decrease the complexity
- respect the unique concept
- strong start-up team (business and IT partners in crime)
- have a start-up mentality (start with 70%)



are ready for the

we all benefit

NEXT

STEP