

# PREVENTION AND PROTECTION IN THE FARMING SECTOR

Rebecca Davidson



**NFU Mutual**  
INSURANCE | PENSIONS | INVESTMENTS

1910

## ORIGIN



## TODAY



## OVERARCHING STRATEGY

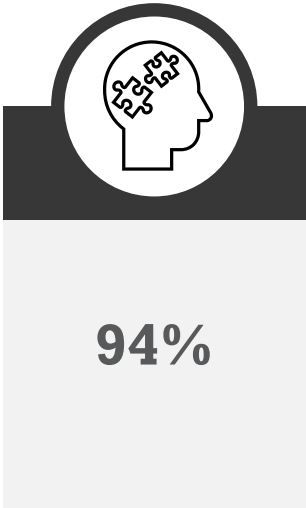
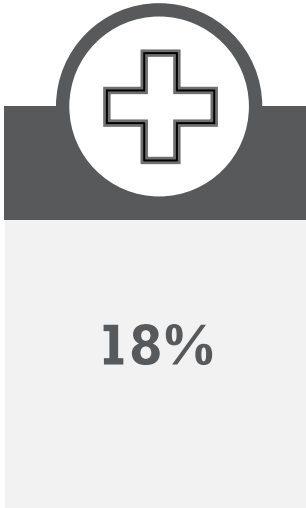
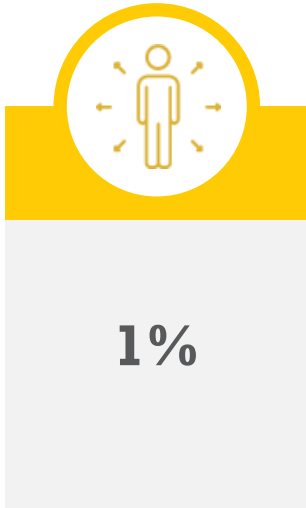
To protect and enhance the lives of our customers and rural communities, by delivering a local, personal and attentive service that is second to none

# FARM SAFETY FOUNDATION



**FARM SAFETY FOUNDATION**

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**Education**



**Engagement**



**Awareness**

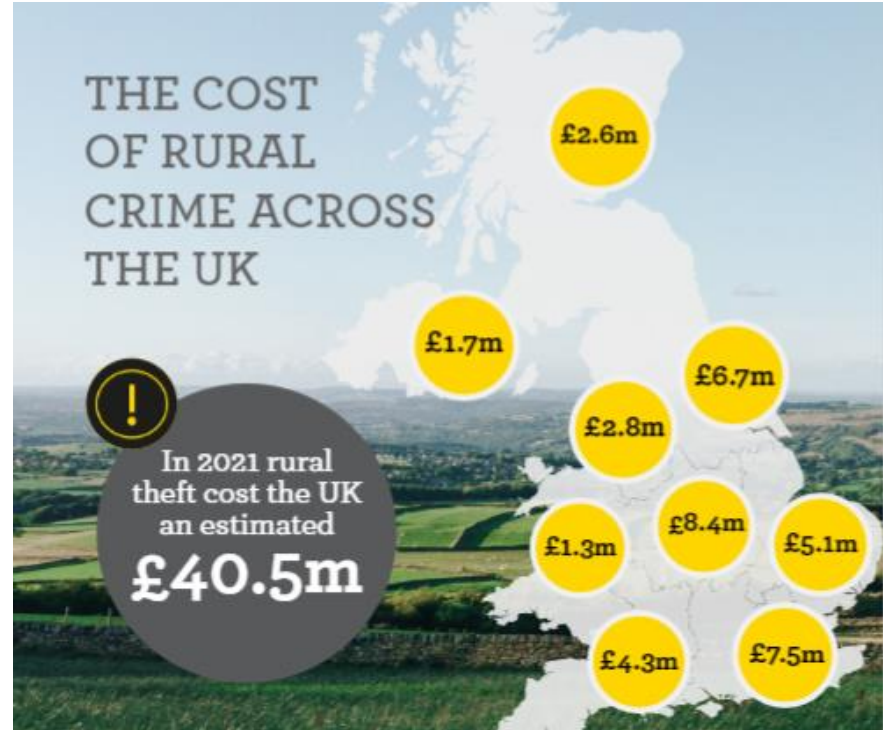


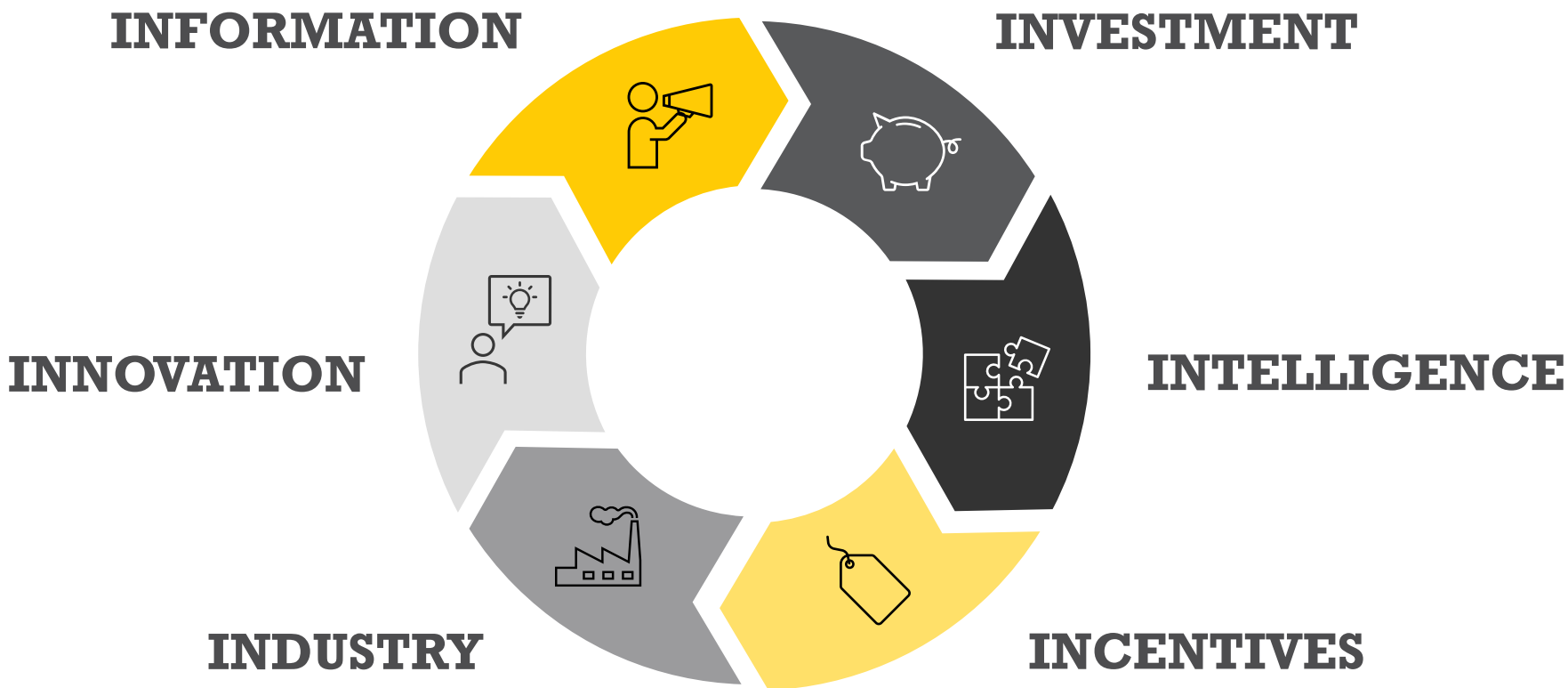
**Research**



# RURAL CRIME

89%





To discover the full impact rural  
crime has on our communities  
visit:  
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