



Thomas OLLIVIER

Now : Head of B2B Partnerships and development

Was : Head of Collaborative Economy and Emerging Practices

Maif : Leading French Insurer, standing for positive impacts



Ollitom72



Seizing new opportunities through innovation and insurtech

Supporting
new business models

Creating
new business models

10 Ideas That Will Change the World

Our best shots for tackling our worst problems, from war and disease to unemployment and deficits

Like 881 Tweet 43 Share 244

SHARING

Today's Smart Choice: Don't Own. Share

◀ 8 of 10 ▶
VIEW ALL

By Bryan Walsh | Thursday, Mar. 17, 2011

Someday we'll look back on the 20th century and wonder why we owned so much stuff. Not that it wasn't great at first. After thousands of years during which most human beings lived hand to mouth, in the 20th century the industrial economies of the West and eventually much of the rest of the world began churning out consumer goods — refrigerators, cars, TVs, telephones, computers. George W. Bush won re-election as President in 2004 in part by proclaiming an "ownership society": "The more ownership there is in America, the more vitality there is in America."

Even as Bush was announcing its birth though, the ownership society was rotting from the inside out. Its demise began with Napster. The digitalization of music and the ability to share it made owning CDs superfluous. Then Napsterization spread to nearly all other media, and by 2008 the financial architecture that had been built to support all that ownership — the subprime mortgages and the credit-default swaps — had collapsed on top of us. Ownership hadn't made the U.S. vital; it had just about ruined the country.

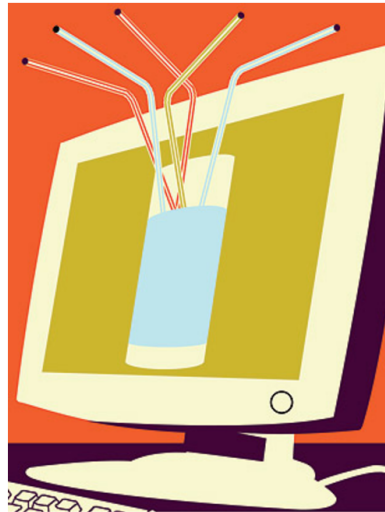


Illustration by Neil Webb for TIME

BUSINESS • ECONOMY

How the Gig Economy Could Save Capitalism

BY RANA FOROOHAR JUNE 15, 2016 6:11 PM EDT



*From social dumping,
denied rights and
downward spiral ...*



The Elements of Value

SOCIAL IMPACT



Self-transcendence

LIFE CHANGING



Provides hope



Self-actualization



Motivation



Heirloom



Affiliation/belonging

EMOTIONAL



Reduces anxiety



Rewards me



Nostalgia



Design/aesthetics



Badge value



Wellness



Therapeutic value



Fun/entertainment



Attractiveness



Provides access

FUNCTIONAL



Saves time



Simplifies



Makes money



Reduces risk



Organizes



Integrates



Connects



Reduces effort



Avoids hassles



Reduces cost



Quality



Variety



Sensory appeal



Informs



CoopCycle

Nous socialisons les plateformes.

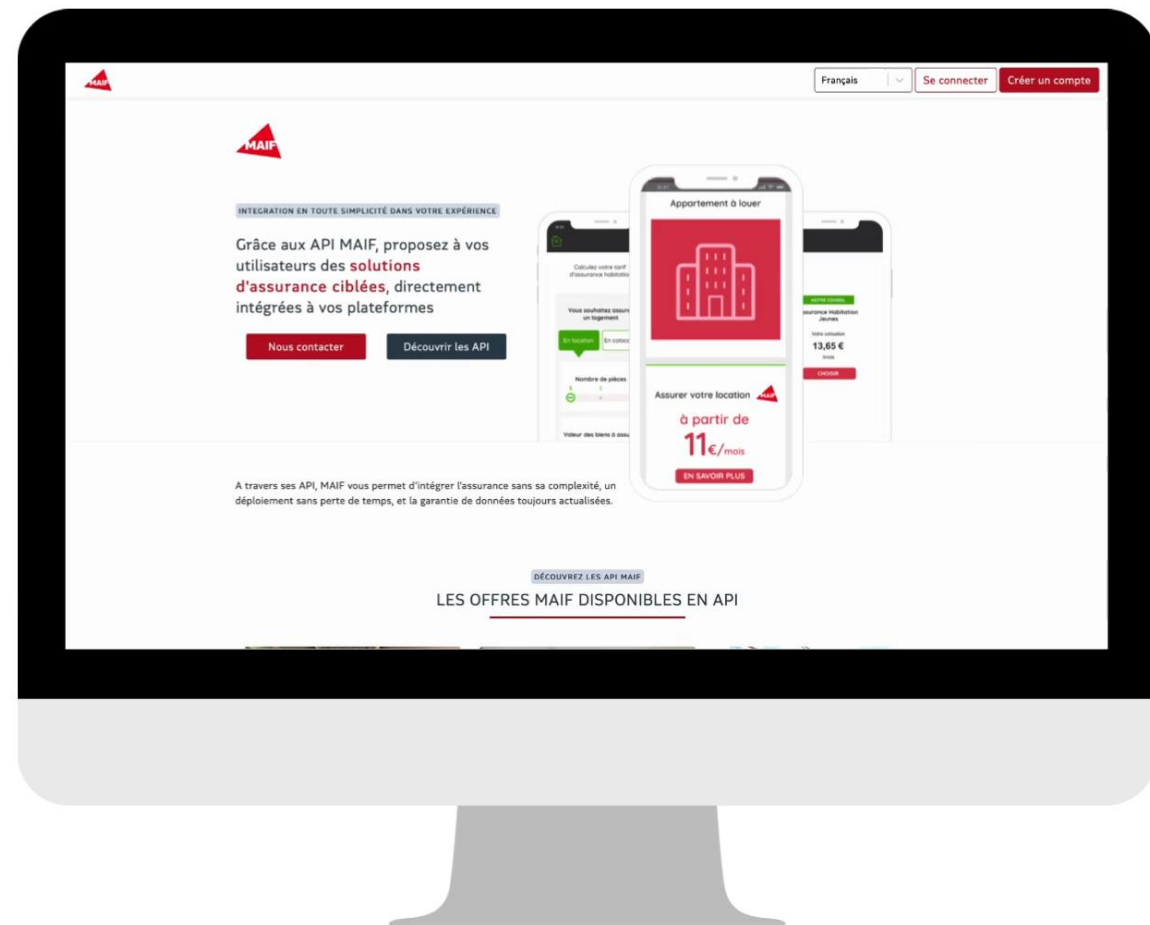
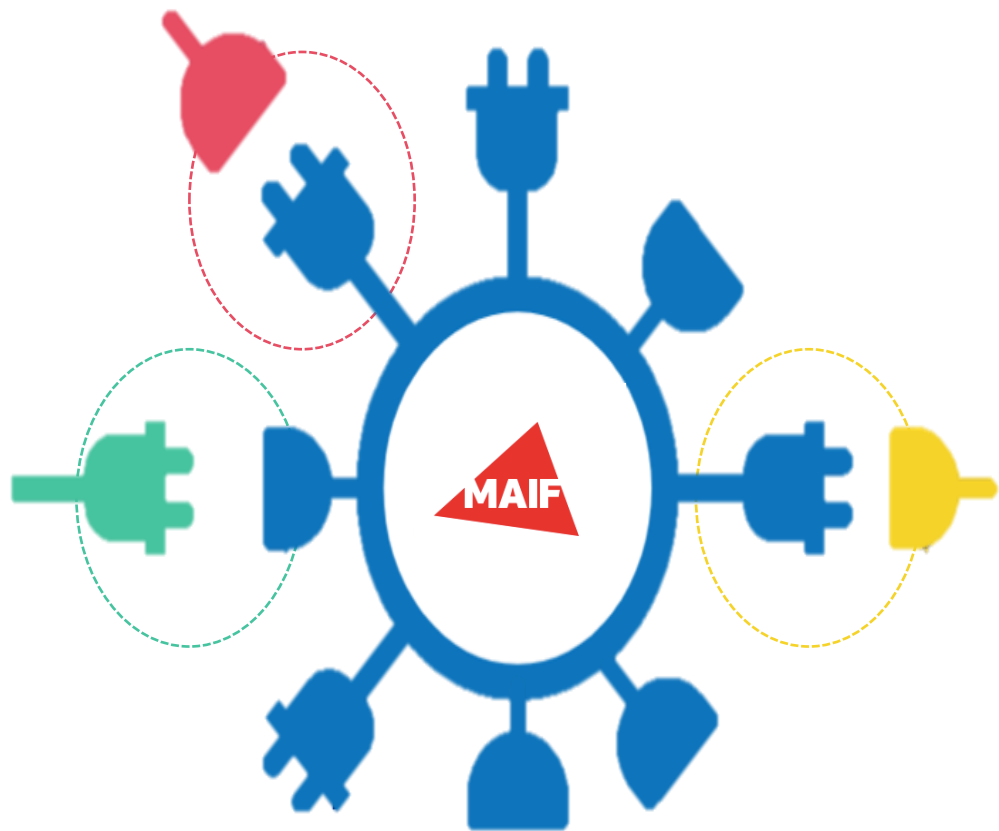
*..to solidarity, respectful
and ethical model*



Seizing new opportunities through innovation and insurtech

Supporting
new business models

Creating
new business models



Making insurance easy for every start-up... with API



 | v | v

AUTO & CAMPING-CAR - Devis

Permet l'intégration du devis de l'assurance auto et camping-car MAIF directement dans votre parcours.

Complexité : Elevée

Auto **Camping-car**

MAIF - IaaS

Top tags

Simulation **Simulation**

Recommandation

Top categories

Auto **Camping-car**

Habitation locataire -30 ans

Bateau

BATEAU - Simulation (Bientôt disponible)

Permet l'estimation tarifaire de l'assurance des voiliers et bateaux à moteur.

Complexité : Modérée

Simulation

Bateau

MAIF - IaaS

HABITATION LOCATAIRE -30 ANS - Simulation

Permet l'estimation tarifaire de l'assurance Habitation pour un (co)locataire de -30 ans.

Complexité : Faible

Simulation

Habitation locataire -30 ans

MAIF - IaaS

TRANSVERSE - Recommandation d'une offre MAIF

Collecte l'identité de l'utilisateur et le dirige vers le bon parcours sur maif.fr.

Complexité : Faible

Recommandation

Auto **Camping-car** **Habitation locataire -30 ans** **Bateau**





Odopass parachève son déploiement

Lancée en janvier 2021, l'application tiers de confiance pour l'achat ou la vente de leur véhicule a l'ambition de transformer le marché de l'occasion.

Issus du monde de l'automobile, Christophe Potron et Ghislain Trabi-chet ont fondé Odopass avec pour objectif de devenir l'outil de référence des acteurs de valorisation du marché de l'occasion.



Services

La Maif rejoint l'écosystème VO d'Odopass

Publié le 10 janvier 2022 | Par Grégory Raffin | 2 min de lecture

L'assureur et la plateforme d'accompagnement à l'achat d'un véhicule d'occasion ont noué un accord. Celui-ci permettra aux utilisateurs de l'application Odopass de basculer simplement dans un parcours digital de souscription chez la Maif.



Odopass



Bemove



La Maif et la MMJ nouent un partenariat

VICTOR NOIRET | 12/01/2022 à 15h30

SANTÉ

MAIF

CarDiag signe un partenariat avec la Maif

FABIO CROCCO

Publié le 01/06/2022 à 09h45

Sujets relatifs :
Aftermarket, Après-vente, Digitalisation



Exploration

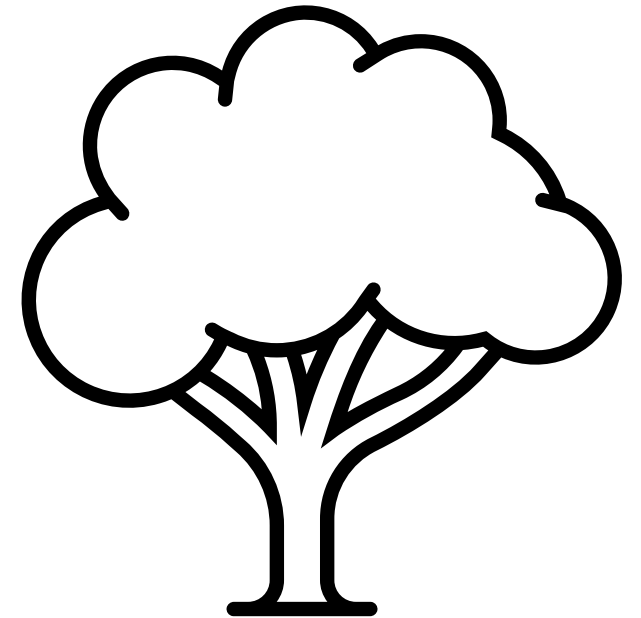
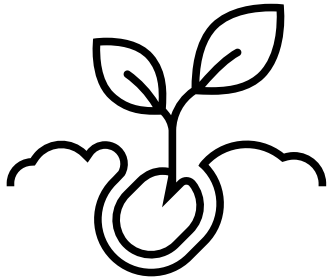
Pivot

Insurance

Core business

Transformation

Value chain





MERCI !