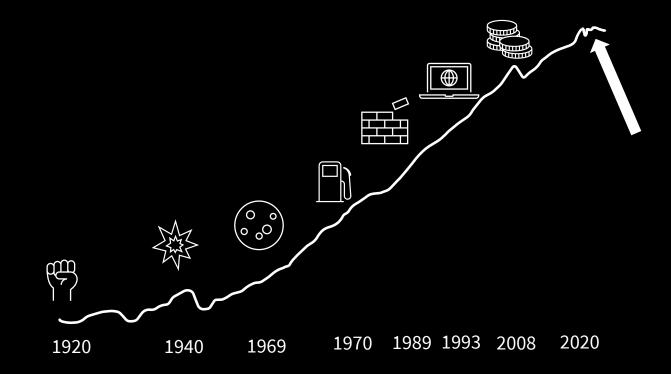


GDP per capita



Note: Real GDP per capita average for US, UK, Japan and Germany



What lens are you looking through?

The world is awful...

Globally 4,3% of all children die before they are 15 years old

... the world is much better ...

Globally 4,3% of all children die before they are 15 years old In the past around 50% av all children died

... the world can be much better

Globally 4,3% of all children die before they are 15 years old
In the past around 50% av all children died
In the EU 0.45% av all children die

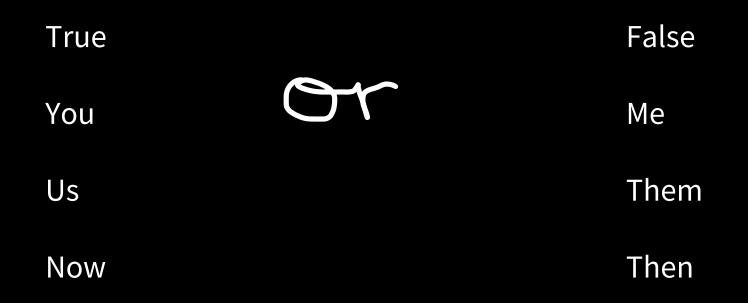
What matters?



80 years

Health Good Happiness relations

Perspectives Relations



Climate and sustainability



Societal disruption

Biggest mistake of the pandemic

Back to school

" The COVID-19 pandemic has been the biggest threat to progress for children in our 75-year history. While the number of children who are hungry, out of school, abused, living in poverty or forced into marriage is going up, the number of children with access to health care, vaccines, sufficient food and essential services is going down. In a year in which we should be looking forward, we are going backward." UNICEF

Mental illness in numbers



Geopolitical imbalance





Trade patterns

Happiness **a**

Income

Military investments

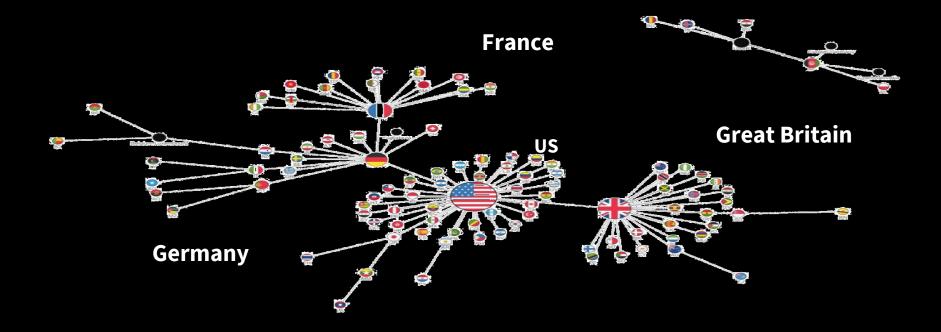
Oil and gas

Degree of democracy



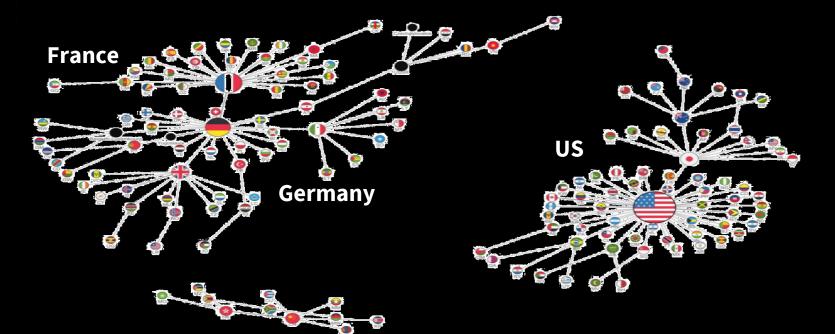
Source: EIU, 9/2 2022

Biggest trading countries - 1960



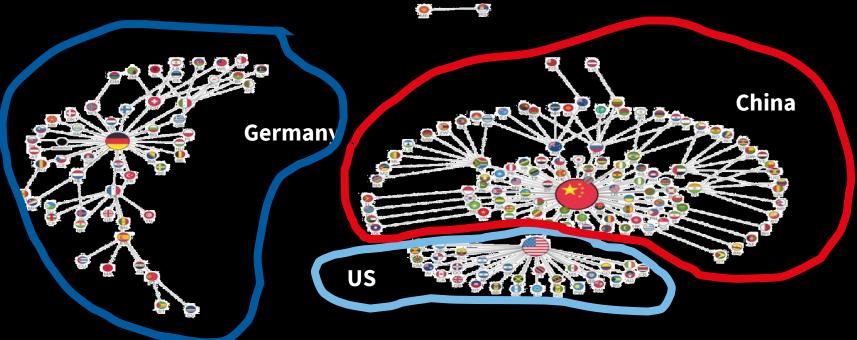
Source: Countries Grouped by Their Largest Trading Partner, export + import, IMF. https://www.visualcapitalist.com/cp/biggest-trade-partner-of-each-country-1960-2020/

Biggest trading countries - 1990



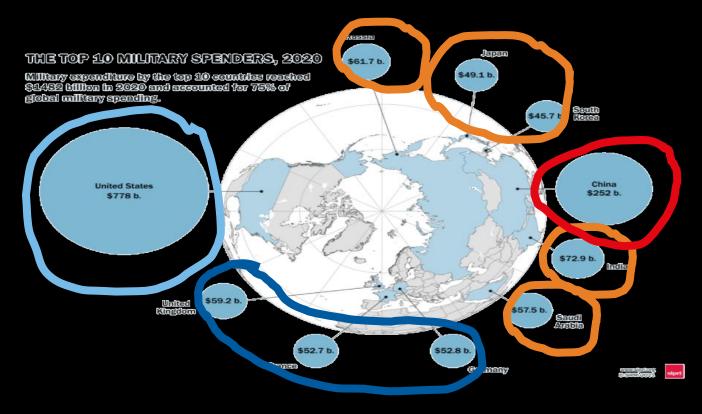
Source: Countries Grouped by Their Largest Trading Partner, export + import, IMF. https://www.visualcapitalist.com/cp/biggest-trade-partner-of-each-country-1960-2020/

Biggest trading countries - 2020

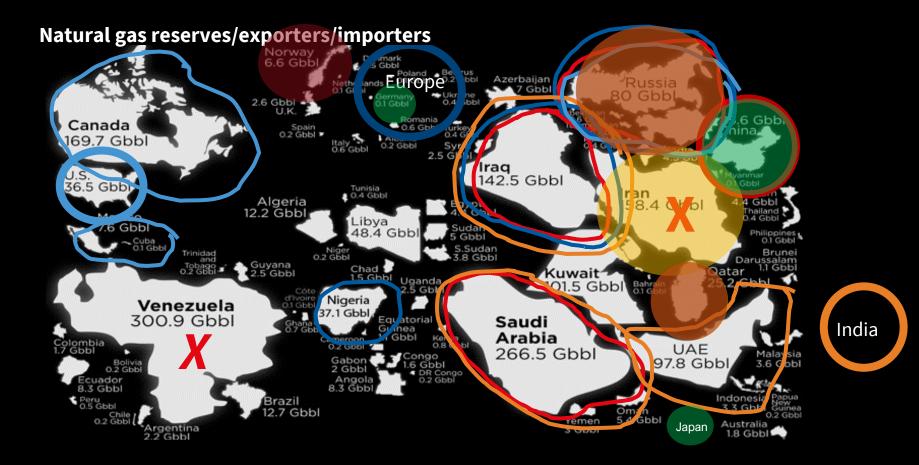


Source: Countries Grouped by Their Largest Trading Partner, export + import, IMF. https://www.visualcapitalist.com/cp/biggest-trade-partner-of-each-country-1960-2020/

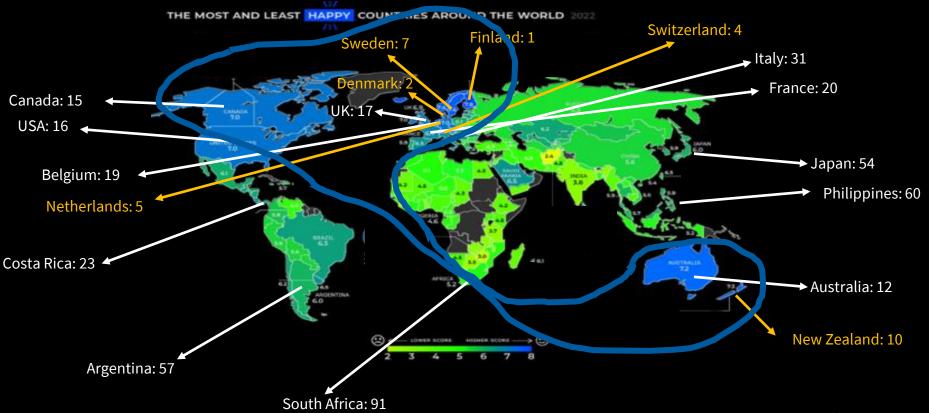
Military Investments 2020



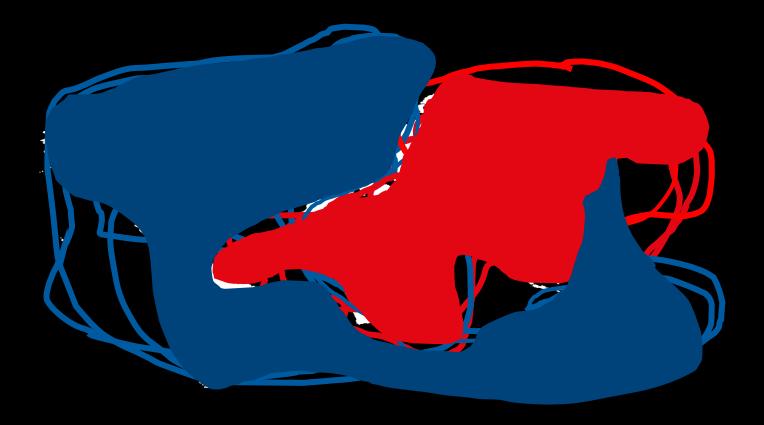
Source: https://www.visualcapitalist.com/



Global happiness index - Finland funland



Source: World Happiness Report



essons learned

We are stronger together

Various perspect ives are crucial

Learning, sharing and innovation is the key

Relations are becoming more essential

Sustainability is both life – and business critical

Financial strength is always a good idea

Security is customer care

We have challenges ahead

Diversity means lower vulnerability

Quick adaptation to changes is a necessity

