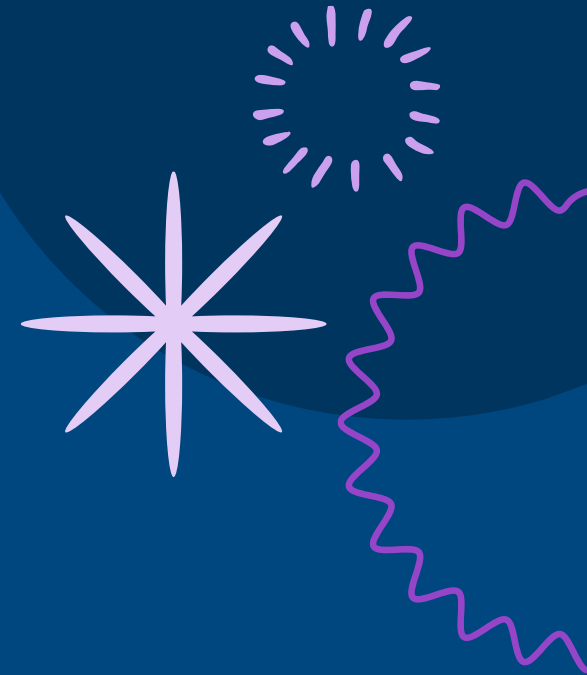
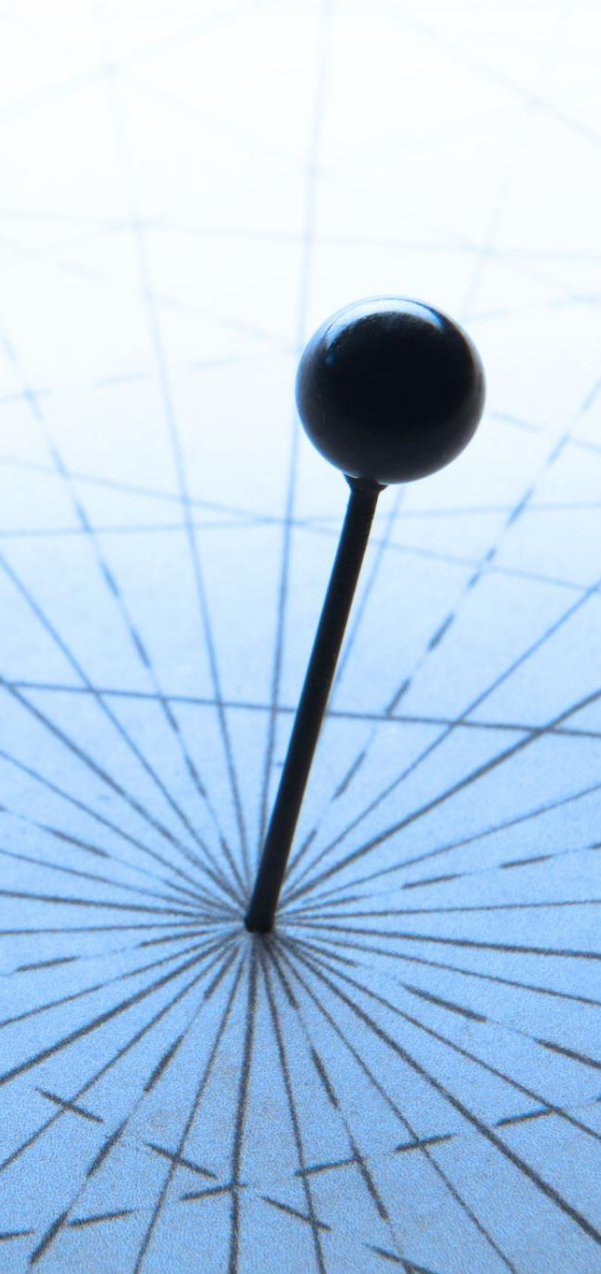


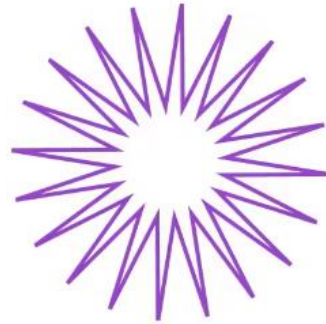


DIGITAL TRANSFORMATION, INNOVATION & INSURTECHS





@ EMC WE ARE



Making *it* Happen



00:38

Making *it*
Happen

EMC INSURANCE COMPANIES 2023

PANELISTS



Pavan Goteti

VP Innovation & BPM
**EMC Insurance
Companies**



Sanja Plynaar

VP Underwriting
**EMC Insurance
Companies**



Chad Veach

AVP RI Innovation
**EMC Insurance
Companies**



David Tobias

Co-Founder & COO
Betterview



Aanna Hoch

Client Executive
MakUSafe

112 YEARS & COUNTING



EMC Insurance Group Inc. is named to Forbes 100 Most Trustworthy Companies list. Awarded again in 2014, 2016 and 2017.

Assets reach over \$4 billion for the first time in the company's history.

1911



EMC is licensed to do business in all 50 states.



1969

2007

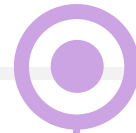


Assets reach over \$3 billion for the first time in the company's history.

2010



2013



A.M. Best upgrades EMC Insurance Companies' rating to A (Excellent) with a stable outlook.

2015

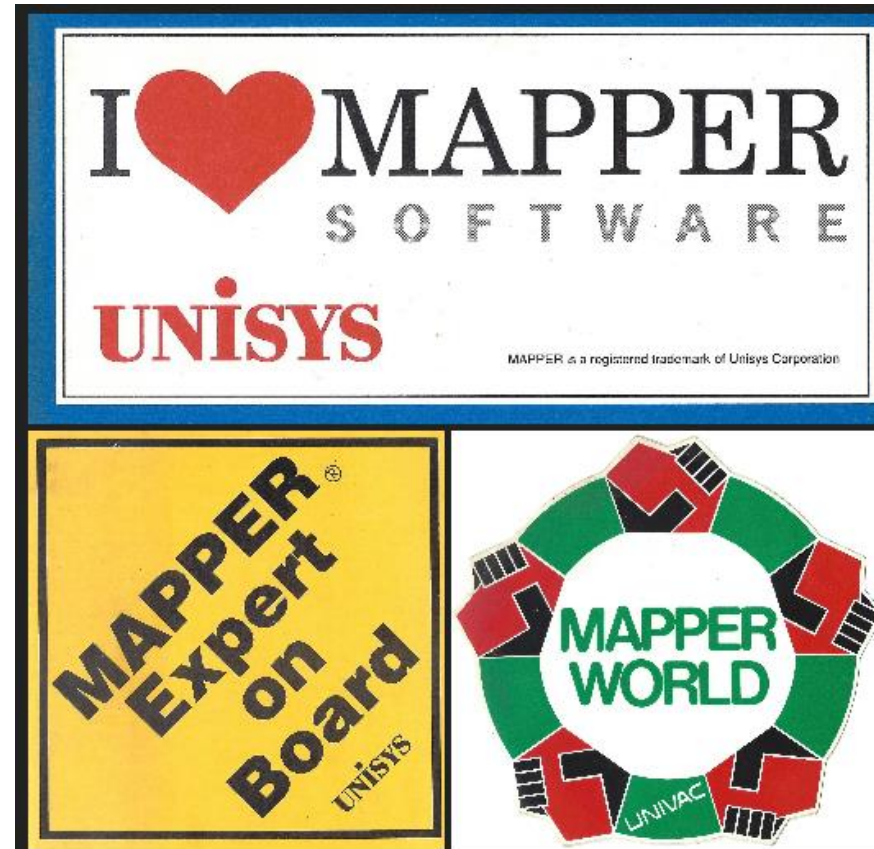


2019



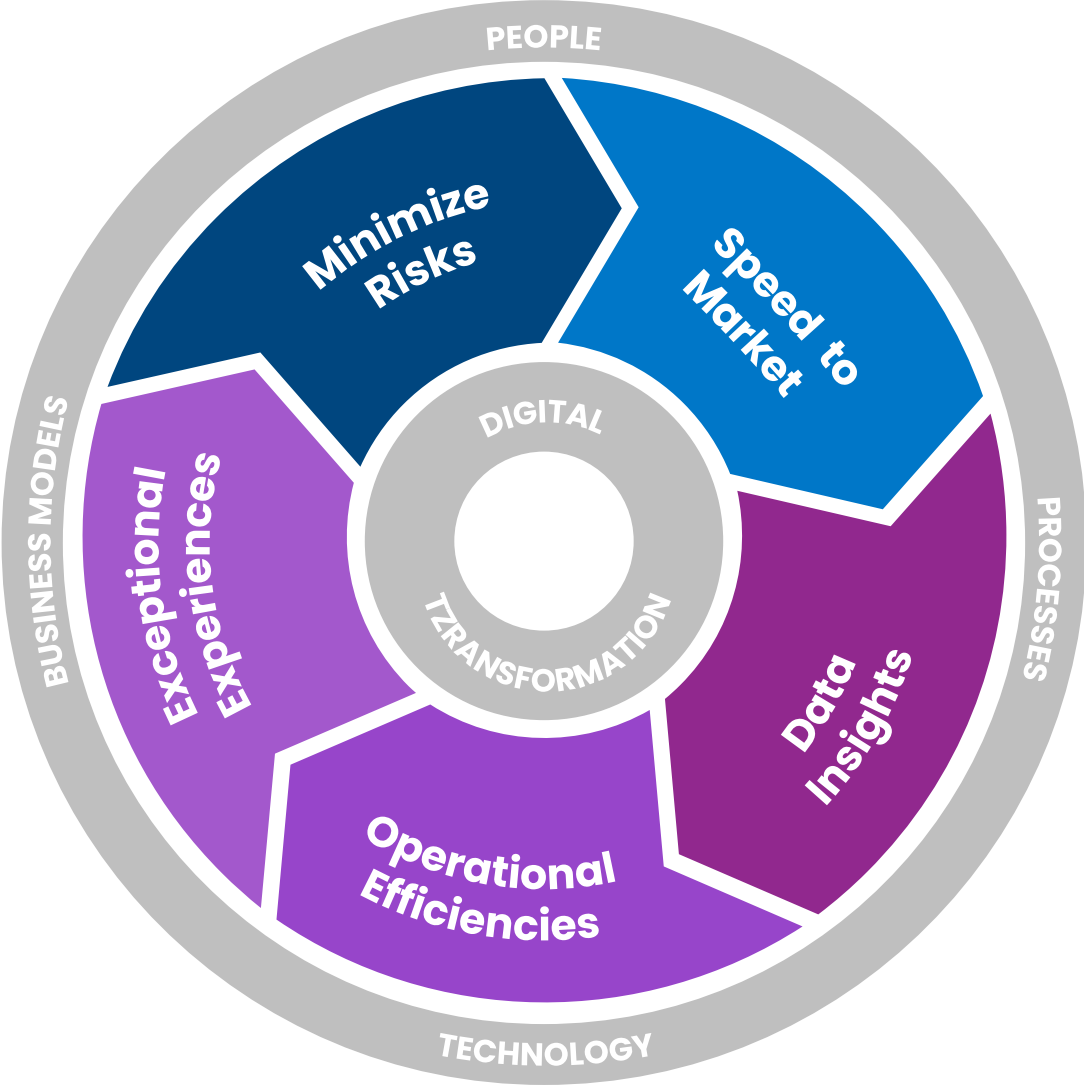
Digital Transformation picks up steam

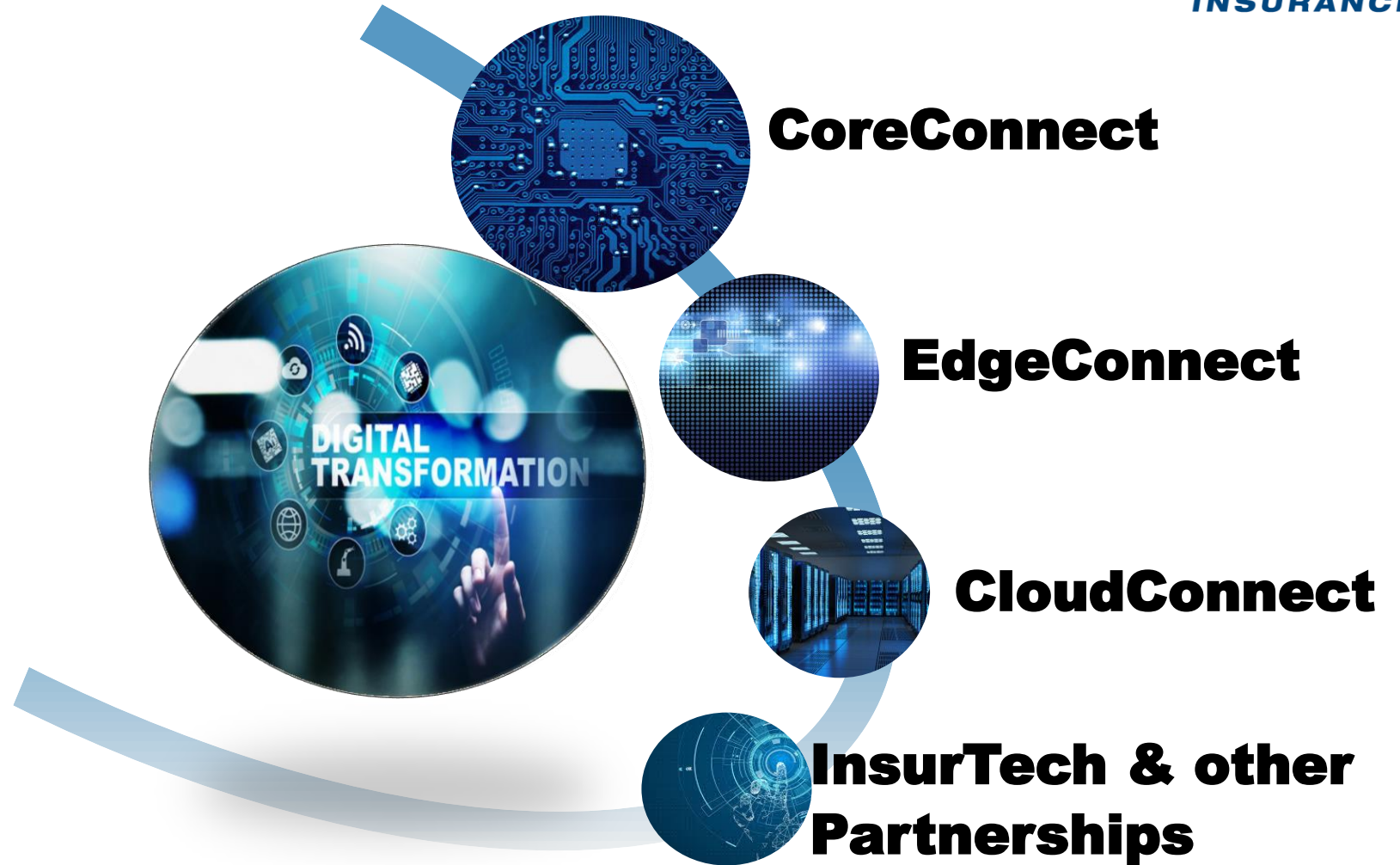
INTRO TO MAPPER



Source: <https://www.junknet.net/2019/10/01/sperry-univac-and-mapper-memorabilia/>

WHY DIGITALLY TRANSFORM?





CLOUDCONNECT



Strategy

- Build cloud hosting capability to support Digital Transformation.
- Automate & migrate EMC applications to the Cloud.



 80 applications migrated to Cloud


 50+ applications transformed or retired


 DSM Data Center sqft decreased by 60%

 500+ VMs decommissioned

 ~\$800k in savings through AWS programs

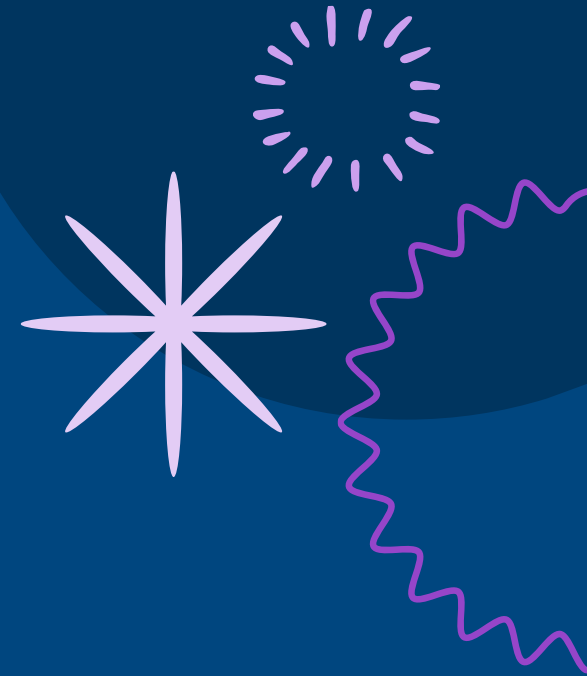
 Decreased Spending by \$2 million

 10+ engineering teams trained in DevOps

 Reduced headcount from 44 to 38



WHAT IS NEW?



SECRET SAUCE: D²ISA*

INSOURCING

Unleashing Internal Talent
and Untapped Potential



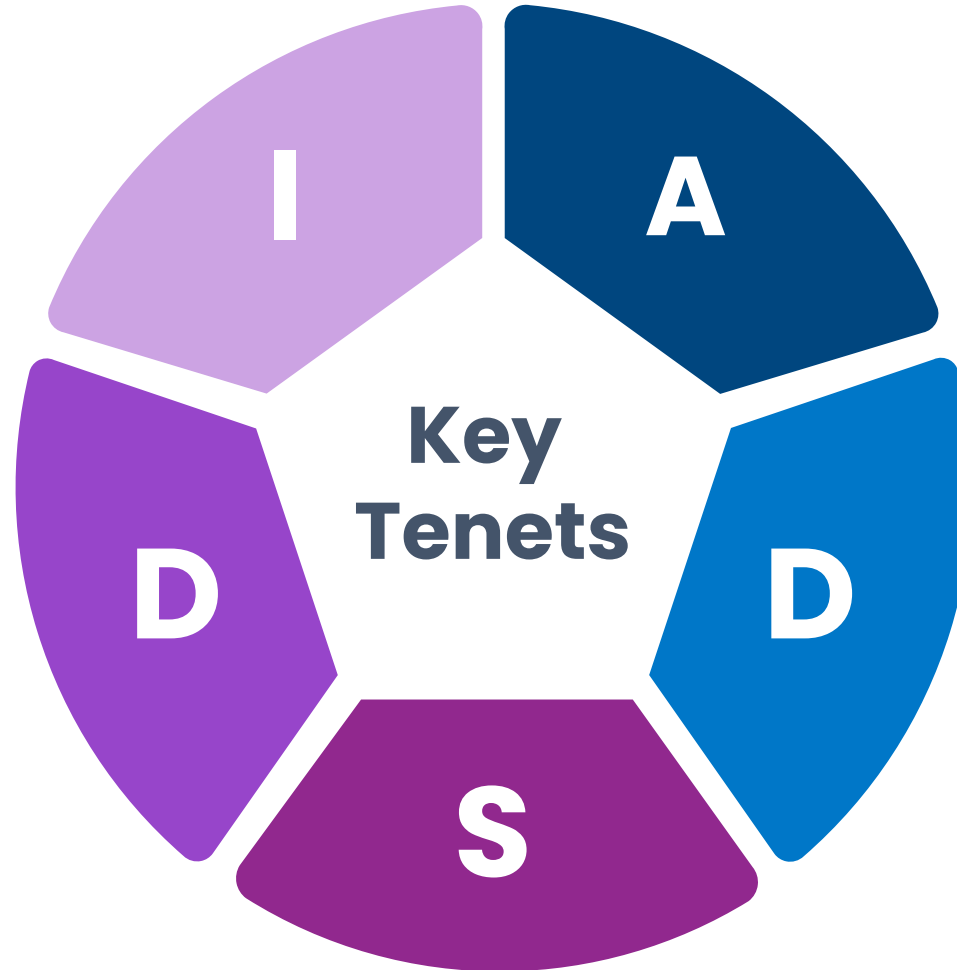
DATA

Harnessing the Power of
Data Insights



SCALE

Scaling the new heights of
Digital Transformation



AGILE OPERATING MODEL

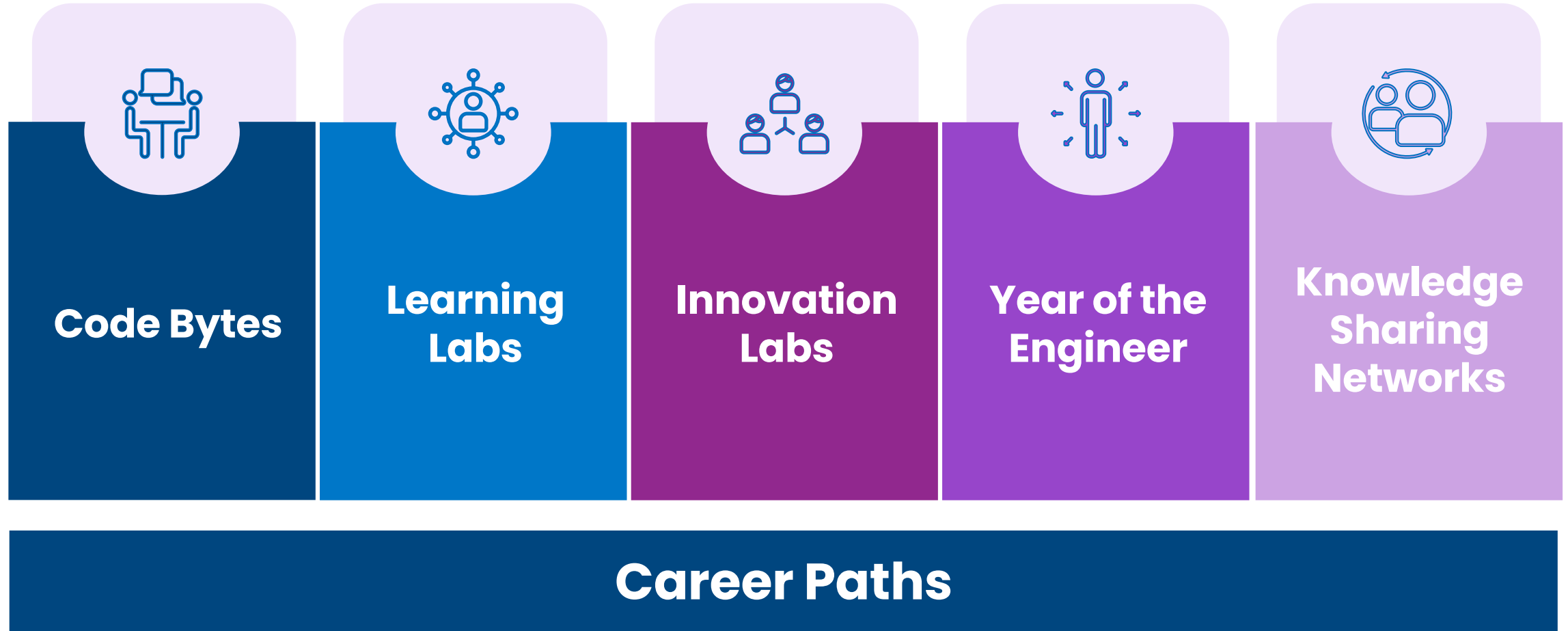
Self-Reliance and Operational
Efficiencies at Scale



DIGITAL PRODUCT MGMT

Create and enhance Digital
Experiences

PEOPLE TRANSFORMATION



PROCESS TRANSFORMATION

BUSINESS PROCESS MANAGEMENT

- Department/Enterprise Capability focused on process optimization
- Helps improve overall efficiency, effectiveness, and quality of work

PROCESS AUTOMATION



9 Bots in
Production; 5
developed in 2022



11350 - man hours
saved for EMC

BUSINESS MODEL TRANSFORMATION

- 01 Realign key Business Functions
- 02 Broaden our Markets
- 03 Refresh our Brand
- 04 Embrace Remote Flexible Work Models
- 05 Explore AI to promote operational excellence



OPEN INNOVATION



Education Institutions



InsurTechs



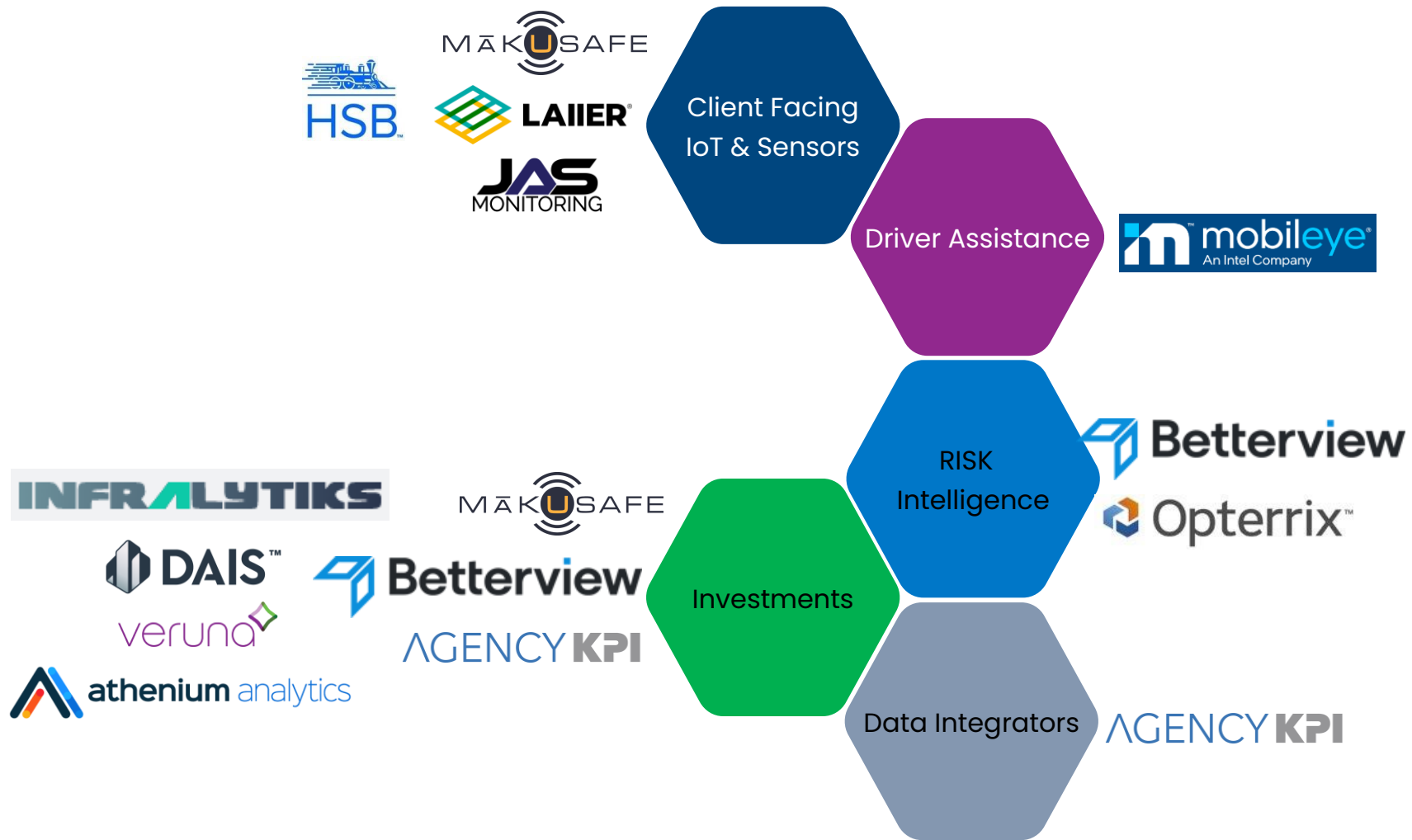
Strategic Partners



Accelerators



HOW WE UTILIZE INSURTECH







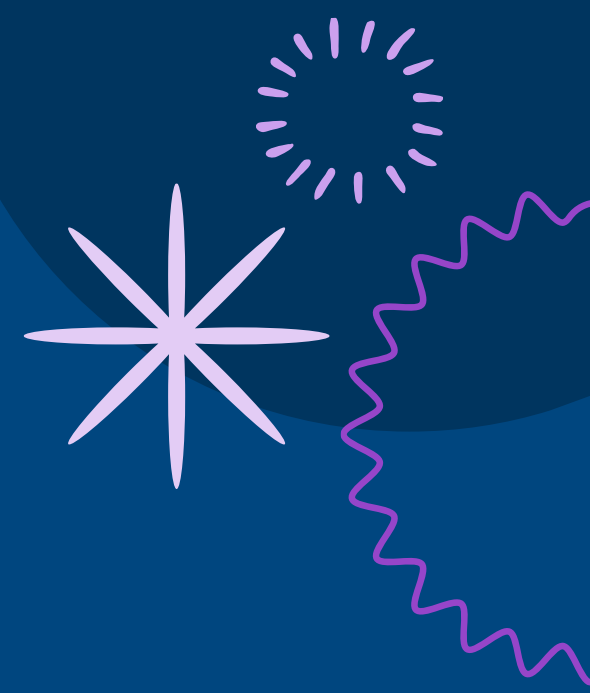
Anna Hoch, Client Executive

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count on

EMC[®]
INSURANCE