


# ICMIF HR Network

**Maaïke Blansjaar**







achmea   
Foundation



# Achmea Foundation

Sustainable impact on the socio-economic situation of the most vulnerable people

- Achmea Foundation is an independent foundation, founded in 2006 by Achmea
- Achmea Foundation wants to contribute to empowering the socio-economic position of vulnerable people
- We do this in the Netherlands and abroad, with a focus on sub-Saharan Africa






# Achmea Foundation contributes to the Sustainability Goals

The SDGs have been agreed by the countries that are members of the United Nations (UN)

**Achmea Foundation strengthens to 3 of the SDGs of Achmea**

**In addition, Achmea Foundation also contributes to 2 other SDGs**

	<p><b>SDG 3: Good Health and Well-being</b></p> <ul style="list-style-type: none"><li>• Impact fund: investing in projects to improve the health and well-being of the population</li></ul>
	<p><b>SDG 11: Sustainable cities and communities</b></p> <ul style="list-style-type: none"><li>• Assignments: by sharing knowledge and skills employees contribute to empowering organisations in sub Saharan Africa</li><li>• Impact Fund: a focus on sustainability and education (circular economy, social inclusion)</li></ul>
	<p><b>SDG 13: Climate actions</b></p> <ul style="list-style-type: none"><li>• Impact fund: investing in projects with a sustainable agricultural activities to improve climate change</li></ul>



	<p><b>SDG 2: Zero Hunger</b></p> <ul style="list-style-type: none"><li>• Impact fund: investing in projects that enable the population to increase its income and livelihood</li></ul>
	<p><b>SDG 8: Decent work and economic growth</b></p> <ul style="list-style-type: none"><li>• Impact fund: enable (rural) population to increase its income and maximise their profits</li></ul>



Profiel:

We zijn een financiële dienstverlener  
van en voor klanten

Ambitie:

Achmea...  
voor...  
c...

Missie

Samen lossen wij grote maatschappelijke  
vraagstukken op in de domeinen:



Gezondheid



Slimme mobiliteit

...komen voor nu  
traks en later

Achmea Foundation, with its own identity, matches  
Achmea's purpose.

As a result, the Achmea Foundation contributes to strengthening  
Achmea's strategy.

1.

Grote  
klanten-  
base

Vakkunige  
mede-  
werkers

Sterke  
partner-  
relaties

Expertise  
in data  
& digital

Onstekerende  
financiële  
positie

  
Interpolis.  
Glashelder

  
Zilveren  
Kruis

  
Centraal  
Beheer



# Achmea Foundation works on 4 programs

Achmea Foundation Impact Fund, Expert Volunteer Assignments, ImpactPlus en Achmea Voor Elkaar



Achmea Foundation  
Impact Fund



Expert Volunteer  
Assignments

Sub Saharan  
Africa



Impact Plus



Achmea Voor Elkaar

The Netherlands

# 1. Impact Plus

To stimulate social entrepreneurship in The Netherlands



Impact Plus is an initiative of the Achmea Foundation together with Achmea for social entrepreneurs. We offer them an intensive growth program and help innovative scale-ups to professionalize their business and increase their social impact.



## 2. Achmea Voor Elkaar (Achmea for Eachother)

Platform for Achmea employees to increase community engagement by volunteering and social teambuilding



With Voor Elkaar we stimulate employees to do voluntary work (educate kids en young adults on finances), to do a social teambuilding and/or start a crowdfunding. to make the Netherlands a bit healthier, safer or more future-proof.

### 3. Achmea Foundation Impact Fund

Financial support for projects in sub Saharan Africa



The Impact Fund program invests through donations, loans and/or making knowledge and expertise available in projects that appeal to the strength of the local population. Here we want to reach a niche market by investing in innovative projects (venture capital) in the fields of Healthcare and Income (especially agriculture and finance) with an emphasis on sustainability. We focus on sub Saharan Africa.



## 4. (Remote) Expert Volunteer Assignments

Knowledge transfer of Achmea employees



By sharing knowledge and skills, we help our partners achieve the objectives of their projects and activities. By doing this, we want to make a sustainable contribution to impactful initiatives. This enables organisations to realise faster and more impact and we create opportunities for the personal development of our employees. These assignments can take place (remotely) in sub Saharan Africa, but also at our partner organisations in the Netherlands.

# Collaboration ICMIF Foundation and Achmea Foundation

## Technical assistance

- We get assignments through our own network and through brokers
- ICMIF Foundation provides assignments in several countries around the world
- On the ICMIF Foundation website several testimonials are published



About us ▾

Our Programmes ▾

Our impact ▾

3 million insured   
15 million lives protected

The ICMIF Foundation technical assistance programme is a process of connecting expertise/resources within one ICMIF member organisation to help address needs and provide support to another over an agreed period. Through technical assistance, the opportunity exists to help improve the effectiveness and competitiveness of the company receiving the technical assistance whilst, at the same time, professionally developing the expert who is providing the assistance. When companies engage in this process, they are strengthening their own capacities to learn and subsequently implement effective processes and strategies.



Investment Consultant from Achmea helps CIC Insurance Group review microinsurance distribution channels for Kenyan farmers



P&V conducts audit of CIC Insurance Group's first 5-5-5 project year in Kenya



Business and Finance Control Manager from Achmea reviews Year 2 of DHAN Foundation project in India



Two senior employees from Achmea achieved their personal development goals through helping Uplift



Finance and Control Manager from Achmea reviews Year 1 of DHAN Foundation project



ICMIF's 5-5-5 Uplift project in India receives sales and marketing support from The Co-operators



Management Trainee from P&V (Belgium) helps develop ICMIF's 5-5-5 Kenya project business plan



Two Thrivent employees describe their experience in Kenya as a "microwave of growth"



# Practical information

- 3 types of assignments:
  - On location (max 2 weeks)
  - Remote (average 100 hours over 3 months)
  - Combination of remote and on location
- Costs will be paid by the department of the employee (flight, hotel, etc.)
- This is around 3000 euros, depending on timing and area
- Employees do the assignment partly in working time and in their own time
- A workshop 'Intercultural awareness and collaboration' is mandatory
- Manager and employee set learning goals



# Positive influence on engagement and motivation

- Personal development
- USP to attract employees
- The experience enriches people in their work and in a general sense





# Break-out rooms

Discussion in the break-out room:

- Is Expert Volunteering / Technical Assistance interesting for your organisation?
- What initiatives do you have in your organisation to motivate and engage employees?



# Thank you for your attention!

If you want more information, see  
[www.achmeafoundation.nl](http://www.achmeafoundation.nl) or follow us on  
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