Disrupt, or be Disrupted

ICMIF Biennial Conference 2017

Practical Futurist @AndrewGrill
52% of the Fortune 500 firms since 2000 are gone
Euro climbs to 8-year high against pound

The euro continued its climb against the pound today, marking its strongest level against the pound in eight years following positive economic data from the eurozone. The European currency rose above 0.94 pence, with some market watchers predicting it could rise to parity with the pound before the UK leaves the EU. The euro has rallied more than 20 per cent from a low for the year of 63 pence in April.

In contrast to the improving eurozone economy, Britain’s economic outlook remains fragile, while analysts say the possibility of a leadership challenge to Theresa May at the Conservatives’ annual conference in October has also fueled investor nervousness.

WPP hit by ad spending squeeze as digital disruption gathers pace

Sales alert rocks shares • Sorrell warns of ‘fundamental’ change • Fears spread to rivals

A big drop in spending from clients of the world’s largest marketer reflects a broad decline in consumer confidence. WPP’s share price tumbled almost 5 per cent to £10.01 after it cut its profit forecast for the year. WPP said revenues in the second quarter were £4.8bn, down 5.5 per cent on last year’s £5.1bn. WPP said it was not seeing a recovery as expected and was ‘broadly disappointed with the results from the quarter’.

Jingo’s ice creams and Dairy Queen, which owns Coldstone cream, have said they will cut marketing budgets. The company’s client list includes WPP, ex-Capital &

French resistance

Brigitte Macron's role runs into opposition — Notebook, Page 10

Briefing

• Labour to oppose Heathrow runway

A double gruop of Labour has said it will oppose the proposal for a third runway, ruling out any counter-proposals for a runway in the light of the evidence on the environmental impact. — Page 1

• Nordics are oversharpened May visit

Regional leaders have accepted the government’s proposal for an oversharpened visit to the Nordic countries over the parliamentary recess, with the prime minister to visit Norway, Sweden, Denmark and Finland in June. — Page 1

• Google offers to offer check for depression

The internet giant has launched a tool to help people check for depression and will write a guide to check whether they are depressed by using a clinically validated questionnaire. — Page 1

• Rudd seeks data on foreign students

The home secretary has warned that the US will be downsizing its student visa programme, with some foreign students left stranded in the US. — Page 1

• North Sea vessel wins court case

A UK court has ruled that the North Sea was not a ‘separate territorial sea’ and that the UK does not have jurisdiction over the area. — Page 1

• Trump seeks unhelpful withdrawal threat

The US president has said that any withdrawal of US troops from Afghanistan is a threat to the country’s security, with some in the military concerned about the pace of withdrawal. — Page 1

• Echoes of Yulov amid Rouxell court win

The Russian state-run gas giant has won a £2.5bn battle against a private group over oil assets, in a dispute that has drawn parallels with the probe and expulsion of Yukos over a decade ago. — Page 1

#ICMIFConf2017
Deutsche boss calls for ‘revolutionary spirit’ as robots take jobs

John Cryan says ‘big number’ of bank employees will lose their roles to automation

John Cryan, chief executive of Deutsche, at the Haddelsblatt banking summit in Frankfurt on Wednesday © Bloomberg
Watch the CEO video
digital.link/deutsche-bank-CEO
Who can predict the future?
Watch the video
digital.link/arthur-c-clarke
Practical Futurist
My Digital credentials
OBSERVING QUOTES

New streamlined layout! Easier to use! New files! Extra exclamation marks!

You don't use ssh. Booo!

Welcome to the new version of Monochrome!
(version 1.101w)

Menu [ESC] = Utilities (inc. Talker & EXIT)

Menu [I] = Help and Information on Monochrome

Menu [N] = News and Media

Menu [T] = Science, Technology and Medicine

Menu [E] = Entertainment

Menu [C] = Society and Culture

Menu [R] = Recreation

Menu [M] = Monochrome Users
Why disruption happens
High Profits

New Technologies

Consumer Demands
Watch the Warren Buffett Video
digital.link/warren-buffett-amazon
The Disruptors
World’s largest taxi company owns no vehicles
Uber files appeal on loss of London operating licence

“fastFT”
World’s largest accommodation provider owns no real estate
London housing crisis may be fuelled by long-term Airbnb letting, landlords body suggests

William Turvill
I am City A.M.'s chief City reporter, mainly covering banks, Brexit, M&A and dea [...] Show more
This is a hotel. You're building a hotel.

Financial Times @FT
Airbnb is partnering with a real estate developer to build its own branded apartments on.ft.com/2z2G1Xs
World’s largest media producer owns no movie theatres
Meet the new disruptors
Watch the Lemonade Video

digital.link/lemonade-app
Watch the Trov Video
digital.link/trov-app
Watch the Atom Video
digital.link/atom-bank
Disruption is hard
UK challenger banks shy away from current accounts market

Lenders say strict regulation and high costs are stifling their ability to expand
Gig Economy
Discover A Better Way To Get Work Done.

BluMatter is an expert marketplace that connects leading enterprises with world class business consultants & industry professionals for on-demand business needs.

FIND THE RIGHT EXPERTS  WATCH VIDEO
Startup Advice from World Class Experts

Kate Kendall
Founder and CEO of CloudPeeps. Created The Fetch.

Fundraising  Marketplaces  Social Media Marketing  Email Marketing  Community Building
Whole Industries are being disrupted
32% of the Australian economy  

SHORT FUSE, BIG BANG

ICT and media  
Retail trade  
Finance  
Professional services  
Arts and recreation  
Real estate  
Construction  
Wholesale trade  
Accommodation and food services  

LONG FUSE, BIG BANG

Education  
Transport and post  
Health  
Recruitment and cleaning  
Government services  
Utilities  
Agriculture  
Manufacturing  
Mining  

17% of the Australian economy  

SHORT FUSE, SMALL BANG

digital.link/bang  

LONG FUSE, SMALL BANG
32% of the Australian economy

SHORT FUSE, BIG BANG

2012
Disrupt vs Innovate?
Digital Diversity
Build a truly digital board
Build a truly digital board
Digital Lens
Think like a start-up
Small innovation teams
Get Agile
Aviva opens ‘digital garage’ in technology push

Insurer invests in technology to harness big data analytics to help boost productivity
Millennials
I'm consistently amazed how many applications I receive from university graduates looking for their FIRST EVER taste of paid work.

To reach your early twenties and have never experienced the feeling of spending money you've earned yourself is both dismal and sad (in both senses of the word)

By the time I left uni, I had 12 paid jobs under my belt:
Leaders for a digital transformation

It can be mission-critical for companies to consider the traits, competencies, and drivers of the talent—in-house and external—that will help create their digital future.
Going-Digital
Born-Digital
“To get digital you need to be digital”
Blockchain
Quantum Computing
AI
InsureTech
Hybrid Cloud
Big Data
Ethereum
2FA
Smart Contracts
Agile
UX
Cognitive
FinTech
DevOps
Growth Hacking
AR
IoT
@AndrewGrill #ICMIFConf2017
Blockchain

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WHY DO YOU GET THAT LOOK WHENEVER WE TALK ABOUT GDPR COMPLIANCE?
Things for next week
Disrupt!
or be disrupted ...